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# Business Leaders

You asked and we will deliver! Real Vegas is looking for the 2023 Top 50 Business Leaders of Las Vegas. Vegas visionaries and entrepreneurs that have helped paved the path for other local pioneers and business leaders.

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# THANK *you*

The truth of the matter is you're only as good as your support. Here at Real Vegas, we are forever grateful and appreciative of all the continued support! Without the contributing names listed here, this publication would be next to impossible. This special feature issue is dedicated to the 2022 Greatest Medical Minds of Las Vegas, and we are thankful to have had the pleasure of getting to know and learning more about each and every one of these top-notch MD's, healthcare workers, their respective practices and businesses. Talk about some innovative healthcare leaders in our community! This issue is another result of our hard work, blood, sweat and tears! What we all do in contribution to each issue is truly a labor of love and from the bottom of our hearts and we proudly thank every advertiser, writer, photographer, contributor in every way, shape and form. Without you, we wouldn't be able to tell the stories and provide rich content including current events and our historical Las Vegas history to our readers as well, which is of the utmost important to us. Please feel free to submit any editorial pieces for consideration to: [info@realvegasmagazine.com](mailto:info@realvegasmagazine.com) and please follow and like us on social media and visit our website: [realvegasmagazine.com](http://realvegasmagazine.com). We are looking forward to hosting many upcoming local community Real Vegas events, and we would love to have you join us! Please stay tuned for information on our upcoming events that are promoted and shared on social media. Many local companies and organizations are still providing assistance in helping our Las Vegas locals with good deeds and support for those in need. Many local businesses owners continue to do incredible things and we enjoy the displays of genuine care and concern for our Las Vegas locals. While some do it simply for the recognition and publicity, we know that your actions are simply to serve.

**THANK YOU** all and we hope you enjoy reading Real Vegas as much as we enjoy putting it all together!

\*\*\*A special thank you to Michael W. Rogers Photography for capturing amazing cover images each issue!

\*\*\*A special thank you to Alicia Wagner with The ADD Hair & Makeup Agency for the makeup of our Top 50 Business Leader, Sinni Singh.

## OUR REAL VEGAS TRIBE

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AN EXTREMELY GENEROUS LAS VEGAS LEGACY

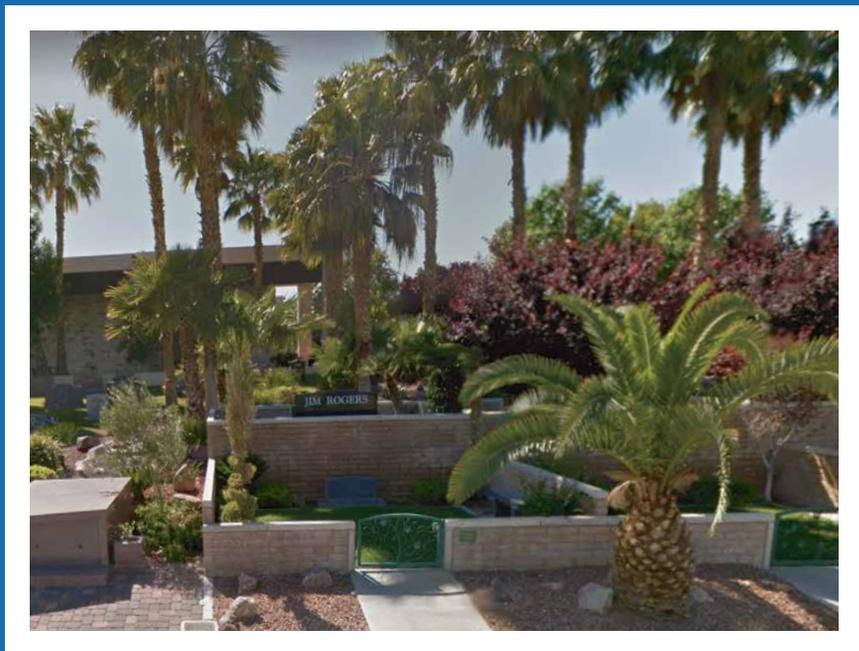
# MEDIA MOGUL JIM ROGERS

By: Candice Wiener

**B**orn on September 15th, 1938, James E. Rogers was an outstanding American entrepreneur and former attorney. He graduated from Las Vegas High School in 1956 and got degrees in both accounting and law from the U of A (University of Arizona). Rogers achieved honorary doctorates from University of Arizona, Idaho State University, Kentucky Wesleyan College, Carroll College and UNLV.

Rogers went on to go into media and founded Valley Broadcasting Company in 1971 as CEO from 1979-2014 On KVBC-TV (now KSNV, Channel 3). His broadcasting company was the NBC affiliate in Las Vegas. Jim owned 98% of the stock of Sunbelt Communications Company (now known as Intermountain West Communications Company) which operated the NBC affiliate television stations in Las Vegas, Reno, Elko, Yuma, Arizona-El Centro, California, Helena, Montana, Pocatello-Idaho Falls, Idaho, Casper, Wyoming, and the Fox affiliated in Twin Falls, Idaho.

Rogers was known to have given one of the largest donations to the law school in which he graduated from, the University of Arizona and earned the recognition by Time Magazine being named as one of the nation's Top 12 Philanthropists. His largest gift was \$137 million in 1998 to his alma matter, the University of Arizona, which was then renamed the University of Arizona college of Las James E. Rogers College of Law. He also made hefty contributions to UNLV, which also bears the Wiener-Rogers Law Library name.



Jim Rogers was a major advocate for education, he and his wife, Beverly, made many major significant contributions to not only non-profit organizations, but many educational institutions. I vividly recall the last time I saw him, which I believe was the same year of his passing, in 2014. I had known and met Jim as a child, as my grandfather was his business partner in Sunbelt Broadcasting. I hadn't seen him in many, many years and I went up to him and re-introduced myself, reminding him who my grandfather was, and he grabbed my hands so sincerely with a very sentimental look on his face and thanked me for stopping by to say hello. This was at the Silver State Awards, in which he was being awarded the "Spirit of Education Award". An interesting thing happened that evening. The room was filled with the "who's who" of Las Vegas; Wayne Newton, Frank Mir, among countless other celebrities and socialites and when it was time for Jim to speak, he focused solely on the topic of medicine and our medical community. He stood up, frail as I had ever saw him, and nothing short of chastised the audience by demanding that they reach in their deep pockets and donate to drastically improve medicine in our local community. Passion in his tone of voice would be an understatement.

In 2013, the Rogers Foundation was established by Jim and Beverly Rogers and is one of the largest privately funded charitable foundations in the State of Nevada. Their mission is to transform the lives of children and young adults through art and education.

Jim Rogers also had a remarkable multi-million car collection that was stored at the Rogers Car Museum right here in Las Vegas. He was said to read magazines and articles about vehicles he was seeking to collect. He had a classic car as old as a 1915 Model T and his car collection grew to more than 230 vehicles, worth about 12 million dollars. After Jim's death in 2014, in which he lost his battle with cancer, the automobiles were auctioned off. Every penny went to the Rogers Foundation, right here in Nevada to help young children in our community.

To say Jim Rogers left a huge legacy in our local community, doesn't do he and his family justice. He was the epitome of a giver and would encourage everyone he encountered to give back for the youth in Las Vegas and for bettering and improving our healthcare in Las Vegas. He was the epitome of a giver and would encourage everyone he encountered to give back for the youth in Las Vegas and for bettering and improving our healthcare in Las Vegas.



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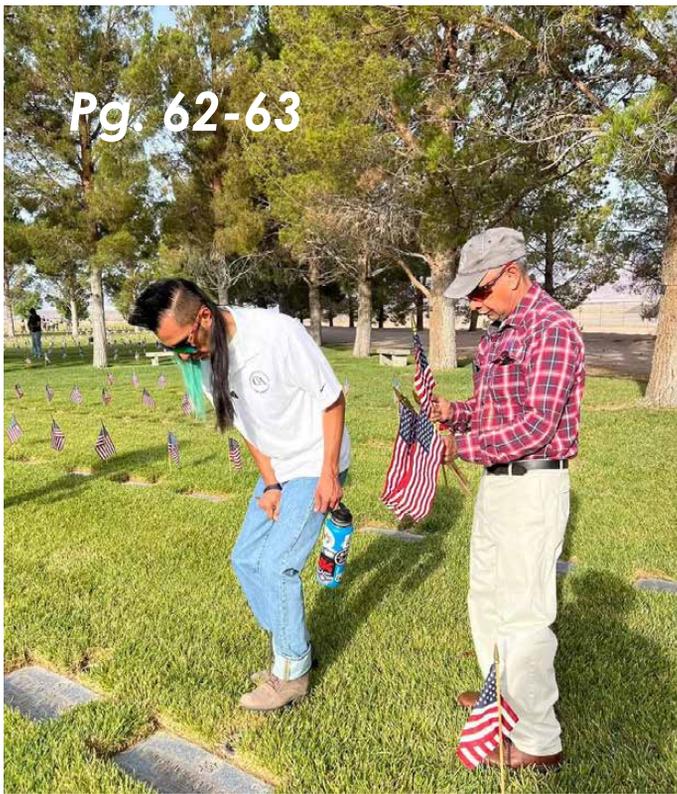
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*Michael W. Rogers*

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From the Publisher's Desk

Let's Talk About **REAL**

# BUSINESS LEADERS

Fall is an amazing time of year in Las Vegas! Our lives go through periods of growth and acknowledging expansion, and this season is referred to as the harvest time of the year. This is an organic evolution of our being and I always have a tendency to usher in autumn, as #1, the weather starts giving us Las Vegas locals quite a reprieve, #2, the holidays seem to be one after another once fall is among us and with that comes family gatherings, which is one of my all-time favorite things! Having a really big family is certainly something I cherish as an utmost blessing. You can have all the monetary things in the world, but richness really comes in the form of having "real family"! I love watching my mother play with her great-granddaughter and my nephews. You take it all in when you are living our best years and truly relish in the moment knowing that life brings change. Change can

be a beautiful thing, by helping you purge things and people who are toxic and don't serve you and your life any purpose. Our lives go through cycles of harvest, growth, death, and rebirth, much as we see transpire in nature. Fall is also a good transitioning time approaching the end of another year. It's also a good time to focus on the things and people that edify and enrich our lives. Well, I can proudly say those I've had the pleasure of working with this past issue, including our Real Vegas tribe, are all some extraordinary, well-educated, positive, and hyper-focused professionals that are making what we do so important in our local community. In addition to recognizing our 2022 Greatest Medical Minds with some innovating MD's and other healthcare professionals, we are proud to introduce the 2022 Top Business Leaders in Las Vegas! They are unparalleled leaders and have what it takes to oversee operations in their respective businesses and help enrich

our Las Vegas community. We ask that you get to know them, follow them on social and support their businesses!

We are honored to celebrate and recognize these 2022 Greatest Medical Minds of Las Vegas, and the 2022 Top 50 Business Leaders in Las Vegas. These are real healthcare and business professionals to keep an eye on! This year's Greatest Medical Minds "The List", and Top 50 Business Leaders "The List" was no easy enterprise! With more than thousands of nominees submitted and growing each year, we learned so much about so many incredible healthcare professionals and top business leaders in our community and clearly want to include them all. We certainly hope you enjoy this issue as much as the hard work that goes into putting it all together! Please be sure to follow us on social media @realvegasmagazine to stay tuned for some great upcoming events we will be hosting this fall!



*Candice Wiener*

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# Top Mobile *Beauty Pros*

By Lissette Waugh  
lmi.edu

From a Pro



It's no surprise that Las Vegas is known as the entertainment capital of the world. Las Vegas offers the best shopping, nightlife, and shows. You can also add The Top Mobile Beauty Agencies to the list. There are several reasons why it has become a growing trend to have your locks coiffed and your makeup applied in the comfort of your home, hotel, or even your office.

## TOP 5 REASONS WHY:

- Your Beauty Pro specializes in creating looks for events.
- They are accustomed to creating any look at the drop of a hat.
- You are the center of attention.
- No hassles of rush hour and schedules.
- You will not run into anyone you know.

## REAL VEGAS TOP MOBILE BEAUTY AGENCIES

**Katherine Graciano** and her team of artists are as beautiful as they are talented. A full-service beauty agency offering the best professional hair, makeup, nail technicians, and spray tan. Katherine and her team have been fashion stylists and special effects team for all types of private and corporate events, weddings, photo shoots, TV, music, and movie productions in Las Vegas, LA, Miami, and New York. [katherinegraciano.com](http://katherinegraciano.com)

**Lala Glam** Owned by multi-talented artist Alondra G. Lala Glam LV Agency is available to provide mobile makeup and spray tanning services that leave each client feeling empowered, pampered, and beautiful. You will leave your appointment feeling classy and radiant. [lalaglamlv.com](http://lalaglamlv.com)

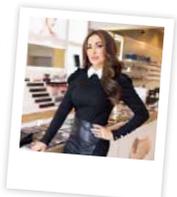
**ShowOff Makeup** Born and raised in Las Vegas, Wendy Ryan Shelton has become the go to makeup artist of the city. She started her career in the beauty industry as a licensed cosmetologist in 1999 and continued her love for the beauty industry by attending the L Makeup Institute in 2012. Since then, Wendy has become Las Vegas' celebrity hair and makeup artist. [showoffmakeup.com](http://showoffmakeup.com)

**GlamSquad 702** Dedicated to making your vision a reality, GlamSquad 702 is here for YOU. Their talented team of seasoned professionals is here to make your special day truly special. Services include hair and makeup artistry, photographers, videographers, and even your very own personal assistant. It's all about YOU!

**The Mobb Group** A team of multimedia, professional, passionate, hair, makeup, & special effects artists. The M.O.B.B. artists are equipped to handle your grooming, beauty, or theatrical needs. With years of expertise, we are obsessed with details and delight exceeding your expectations from inquiry to last looks. We come for one or come for all, no occasion too small or event too large for us to handle.

**Barbra Jo Batterman** BJ serves men and women who are ready to look and feel their best and be their most authentic and empowered self. She gives them the tools that will bring more confidence and wellness into their daily practices and helps them discover their "true self" and own it! Work with Barbra Jo once and you'll know why hundreds won't use anyone else for their Las Vegas makeup and stylist needs. She enjoys what she does, and it shows. [bjbatterman.com](http://bjbatterman.com)

**Hair & Makeup's principals** Andeen Rose and Didi Akerman, formed their company in Las Vegas to provide guests with the ultimate beauty experience. Both have experience in fashion, video, and print. Whether their responsibilities take them on location to a motion picture set, television studio, photo shoot, red carpet, wedding, or special event, they always come prepared to create the right look. Their guarantee is NO STRESS when it comes to your special day! [addhairandmakeup.com](http://addhairandmakeup.com)



From the Desk of the **REAL**  
**MICHAEL KALEIKINI**  
REAL VEGAS MAGAZINE BUSINESS EDITOR

Real Vegas Welcomes Real Business and introducing the 2022 Top 50 Business Leaders of Las Vegas! I have the absolute pleasure of sharing some interesting things, both in news and initiatives within the local business community.

With the summer quarter wrapping up and tourism back in full swing we've seen some amazing things happen in the Las Vegas Valley recently. As your local Business Editor, I have been very busy getting reconnected with both the private and public sectors to gauge what's happening in our valley and there's a ton going on! From learning about the Craft brewery passport issued by the State Department of Agriculture, to the proposed new NBA stadium to be built in 2026. Regarding small businesses, a lot of new businesses are wanting to come to America and to Las Vegas particularly! This means new jobs, new tax revenue and a stimulated and growing local economy on the emerge!

Back in March, we had SIAL Food & Beverage show, the Pizza Expo and the Bar & Nightclub shows in town. They brought in a plethora of new products and commodity staples both locally and nationally. We had a great time exploring food trends, spices, breads, drinks; both ready to drink and solo spirits just in that trio of shows alone. The editorial team had a blast meeting new friends

and re-establishing old connections. Vegas was back, and we were ecstatic both to be a part of it and witness it taking place once again!

We attended the LVMPD Foundation Leaders in Action Luncheon where we listened to Tina Quigley moderate a discussion on the proposed new NBA Stadium Hotel and Casino to be opened in 2026. Commissioner Michael Naft, Developer Mark Badain, and CEO of the LVGEA Tina Quigley did a panel discussion on what lessons were learned from the Allegiant Stadium and what the plans and vision is going forward with the newly proposed venue. No talks were in works of a transfer of an existing NBA team yet. The aim for Las Vegas is to be NBA ready in 2026.

We also recently attended a few expos that many don't even know exist. One had what's called a HEMA tournament. Where competitors suit up in actual medieval armor to battle in a ring. Watching them slinging around swords and axes was a definite charge for me! Seeing the artwork and attending a couple of their classes was also a great experience. What does this have to do with our business world? Well, they contribute to our local economy no matter what size the attendance. They all matter.

Additionally, lastly, we've recently partnered with some local Chambers over the last 3 months to increase community conversation. This is an initiative that Candice and I came up with to increase community engagement while being a resource for local businesses. The more that the community has at their fingertips, the more chances they will find the resources to succeed. The Local Chambers of Commerce are great resources for insights, networking, and new business. We wanted to bring



that all together and started with a few of the smaller chambers of commerce. Currently, we are partnered as sponsors or members with the Cause Marketing Chamber, the Wedding Chamber, the United States Business Bureau, the Health & Fitness Chamber, and the Southern Nevada Veterans Chamber of Commerce. We believed partnering with them would benefit them mutually and give us all more visibility in the local community. We will continue to build this initiative to bring them to you, our readers. Imagine being able to come to one place to see what each chamber offers and to be able to gauge which one(s) have what you need. Wouldn't that make it easier for you? We thought so too.

You're going to see new categories popping up as we build. Real Veterans, Real Community, Real Movers, and of course, Real Business. Make sure if you have any ideas on what we should write about that you submit your ideas via our website. [Realvegasmagazine.com](http://Realvegasmagazine.com)

We have big plans for bringing you more news as it pertains to our valley, stay tuned on our website for more content to come! In the meantime, enjoy the magazine and make sure you celebrate with us at our next event for the Greatest Medical Minds and our 2022 Top 50 Business leaders!

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Casual Conversation with **Brian Ross Burnham**

Meet the Lovely



# Meena Ramanathan

*Of Family Doctors Medical Center*

I've had the pleasure of knowing Meena Ramanathan and her husband Dr. Ravi Ramanathan for many years. I've watched their clinic Family Doctors Medical Center grow and become a formidable force here in Las Vegas. But they are both so much more than just consummate

professionals in the medical field. Meena spends much of her waking hours not only helping her and her husbands' clinics grow, she also is firelessly involved with many charities and projects throughout the valley. All while raising 2 gorgeous and very smart daughters, one of which is at

NYU and is transferring to Columbia this fall. I recently hung out poolside one afternoon with Meena at her magnificent home at MacDonald Highlands.

**BRB:** First of all, how excited are you about your new Med Spa?

**MEENA:** VERY excited! When you say Med Spa, people generally think beauty procedures like lashes and injections or facials. Ours is very different. It's tailored to address one of the biggest problems in today's modern society that most patients struggle with, and that's weight management and hormonal imbalance. We specialize in medically supervised weight loss programs with lasers added for target fat loss and muscle sculpting to achieve the ideal look and feel for every patient, without much down time. We approach it through traditional old fashioned medicine from blood draws and EKGs and hormone balancing with weekly follow ups, energy boosters, nutritional counselling and much more.

**BRB:** Wow, that's incredible! What made you and Ravi branch out in that direction to add weight management to your medical practice?

**MEENA:** It's a funny story. It started from an argument on vacation in Cancun about 10 years ago! Realizing that general medicine should not just treat medical conditions after they become a complication or problem, but also should focus on prevention and make a patient feel better about themselves and help them achieve an optimum lifestyle. Honestly speaking, both my husband Ravi and I have struggled with weight loss and hormone balancing and kept trying different medical approaches and lifestyle changes to achieve the look and feel that not only we want for us but also for our patients who are like family at Family Doctors.

**BRB:** That's so awesome. You are correct. Challenges with weight loss have been and continue to be a huge problem in our society.

**MEENA:** Yes, and we are here to help people overcome those challenges.

**BRB:** What is your secret of success here in Las Vegas?

**MEENA:** There is really no secret, just consistent obsession on delivering good patient care to all our patients.

**BRB:** I love hanging out at your house. You throw amazing parties.

**MEENA:** Yes, I love to entertain! I grew up in a big family with lots of people around cooking and hanging out. Ravi likes to have people over to our house too, so when we customized our home, we designed it taking into account all the future events and parties we were going to host.

**BRB:** Now we just need to get your house back in "festive party action mode," post Covid.

**MEENA:** Definitely, working on it as we speak.

**BRB:** So, you just got back from Hawaii? Tell us about your trip.

**MEENA:** Yep. Our favorite place on earth. Our 2nd home, where we frequent all the time. We love the island weather, the slower pace of island life, fresh fruits and vegetables, gorgeous beaches, and lush greenery. We just instantly start relaxing the minute we land there in the islands.

**BRB:** I hear ya! I'm always down for anywhere tropical. What's your preferred Hawaiian Island? Or Islands?

**MEENA:** We love both Kauai and Maui.

**BRB:** I know you're involved with many charities here in Las Vegas. Which ones mean the most to you?

**MEENA:** CCMSA (Clark County Medical Society Alliance), Safe Nest and a few other smaller charities. Also my oldest daughter's charity which is laser focused on education for children in underprivileged countries.

**BRB:** That's so amazing. I've been to numerous fundraisers you've had for her charity. How thrilled are you that your daughter is going to Columbia this fall?

**MEENA:** Super thrilled! And very happy for her. Especially after missing out so much due to Covid during her first 2 years of university experience.

**BRB:** Good God! We're definitely over the Covid. Finally, we're getting out to mix and mingle again.

**MEENA:** Yes!!!

**BRB:** And as you know our group of friends are super social. But you take it to a different level.

**MEENA:** Haha! Do I? Well, what can I say? I love to get dressed up, go

out and invite people over, let loose and have fun.

**BRB:** Yes!! I love it! By the way, how do you do so much and look so damn good doing it?

**MEENA:** Hahaha! I have lots of help and, yes, I can delegate and supervise easily and try not to do everything myself.

**BRB:** I concur. Delegating and supervising is the key to success. How many hours of sleep do you get?

**MEENA:** I'm a night owl, so it depends on if I must wake up early for anything pressing. So maybe 6 to 8 hours.

**BRB:** Ok, it's time for rapid fire questions.

**MEENA:** OK.

**BRB:** What's your favorite color?

**MEENA:** Red

**BRB:** Favorite designer?

**MEENA:** Valentino.

**BRB:** What? I thought you'd say Hermes.

**MEENA:** And Hermes. Hahaha!

**BRB:** Excellent choices. Favorite Las Vegas restaurant.... right now?

**MEENA:** So many. I recently enjoyed Amalfi and for Ravi it's always good old Hanks.

**BRB:** Amalfi is amazing. Can't go wrong with Mediterranean cuisine. And yes, The Dr. Ram does love Hanks. Haha!

Favorite vacation spot... Or top 3? Besides Hawaii. Hahaha!

**MEENA:** Europe, Caribbean, Central America

**BRB:** OK. Most importantly, who's your favorite person to interview you? Hahaha!

**MEENA:** You of course, cause it's just like we're hanging out and chilling.

**BRB:** Well I could hang out and chill here with you all day.

**MEENA:** Awwwe. You are sweet! Let's do just that ...



Meena always makes catch up conversations so simple, yet fun. We hope you enjoyed getting to learn a little about Meena of Family Doctors Medical Center and their incredible Med Spa and be sure to visit their website online at: [familydoctorsmc.com](http://familydoctorsmc.com)

# “THE LIST”

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You asked and we delivered! Real Vegas sought out the **Top 50 Business Leaders in Las Vegas**. You know, the Vegas visionaries and entrepreneurs that have helped pave the path for other local business leaders. We polled our readers and had some great engagement of who the Top 50 Business Leaders are and why they make such great business leaders. We certainly hope you'll recognize some familiar faces and help us congratulate them on their well-deserved accolades and achievements this year! These leaders know that when they win the hearts of their clients and their employees they are bound to have better success in their businesses.

It is said that **“Good business leaders create a vision, articulate the vision, passionately own the vision, and relentlessly drive it to completion.”** - Jack Welch

To nominate your most respected business leaders, visit:

**[REALVEGASMAGAZINE.COM/NOMINATE](http://REALVEGASMAGAZINE.COM/NOMINATE)**

and tell us what makes them such a powerful business leaders!

2022 LAS VEGAS TOP 50

# Business Leaders



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WHEN BEAUTY, POWER & GRACE ABOUND

MEET A LUXURIOUS LEADER, THE REAL

# SINNI SINGH

To say Sinni Singh is a force of nature would be an understatement. Sinni was born in India and from a young age she knew she was exceptionally driven and determined. She started her 1st business, which was a beauty parlor at the young and eager age of only 16. Sinni then went on to teach others and empower other women to do learn the business. In addition, she completed a Textile Design degree at Delhi Polytechnic Institute and a

Bachelor of Arts degree at Kurukshetra University. After coming to the United States in 1985, she continued her cosmetology career before starting an additional career as a dental hygienist. Sinni decided this was simply not enough for her and she decided to join the Master of Spiritual Psychology program at the University of Santa Monica.

Guided by God and the deep desire

to empower others, Sinni has continuously used the resources she has to inspire others. From working at a homeless youth center in Las Vegas to giving out scholarships to children, her generosity has inspired students to learn about the harmony of the soul, mind, and body, and how we are all connected. Not only is she generous, but she also teaches meditation and offers healing sessions to those in need as acts of selfless service.

No matter if she is meditating, overseeing offices in Oklahoma and Las Vegas, Sinni is continually finding new ways to improve the way things are in the world. Sinni is both curious and passionate about learning, and she is a powerful healer who has learned Reiki, sound healing, and other energetic healing modalities, often traveling to far off places to gain knowledge of healing methods. Sinni willingly gives healing to those in need and is devoutly selfless. People have said they tend to feel a sense of calmness in their minds, hearts, bodies and souls and feel empowered after having had just 1 session with her.

Sinni has great plans for her life. She is an open-minded and energetic human being. Not only is she writing a book, actively busy overseeing mobile home parks and rental properties she owns, in addition to running her business, Flint Rock Products, but she is also dedicated to her own healing and self-care. She is committed to meditating every day and enjoys inviting business associates and friends over to her beautiful estate for a cigar, a glass of scotch, energetic discussions, and games of chess. She is also passionate about dancing and riding horses are 2 of her favorite pastimes. Sinni is in alignment with the luxury items and brands that she believes in and generously gifts her time and utilizes her resources to invite other locals to experience her positive and lavish lifestyle.

The most important things to know about this beautiful soul above all else is that Sinni is committed to empowering women, helping female entrepreneurs, and encouraging those who feel they are lost in their lives. Sinni is as powerful of a businesswoman as she is a healer and motivator, and a true example of how beliefs can create reality. Her mastery in manifestation is not for the weak minded and she's known to be exceptionally capable of creating the desirable outcomes she sets out to achieve.

Sinni is the epitome of aligning belief with action. She truly believes that every day is an opportunity to live your fullest life and to bring sweetness back into the world. Her walk is of grace and elegance, while being bold in her faith, and she knows that God has put her in a place to do great things and truly impact people's lives around her. Sinni's commitment to God and to helping others

connect to His greatness is the force behind her dedication, her drive, and her success in life.

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## MEET THE ACE LAW GROUP LEGAL TEAM

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# *Team X*

**Tiffany Mondell, Anthony Cardella, Angela and Matt Stabile** are the brilliant minds behind some of the longest running shows on the Las Vegas strip, producers of X Burlesque and Piff the Magic Dragon at the Flamingo Hotel and Casino as well as X Country at Harrahs Hotel and Casino! X Burlesque is celebrating its 20th year while X Country and Piff are going on their 7th year each! "We truly enjoy every aspect of show business, from creating new ideas and bringing them to life on stage to marketing our productions!", says Angela.

For tickets call

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Photo by Jerry Metellus

## A Different Kind of Estate Planning

Shane Jasmine Young, Esq., doesn't just talk about the importance of legal life planning.

She's lived it.

As a young girl, she watched the devastation her family experienced when her father lost his business. He didn't have honest legal assistance, and in that moment, she knew she wanted to spend her life helping others avoid similar experiences.

Today, everything she does is focused on community. Her law group

offers a full suite of legal life planning services, and nothing about her approach feels like a traditional law firm.

"We offer education and resources to empower people to make the best decisions and protect their families and their assets," she says.

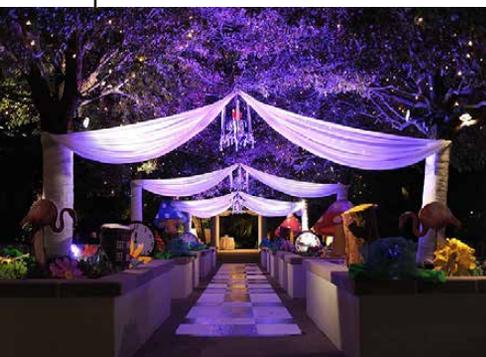
Knowing that estate planning can often feel confusing, the team at Young Law Group offers monthly events like Wine and Wills, complimentary reviews of estate plans, and a VIP Membership

Program. They also offer an online vault that equips clients to build and preserve their legacies.

"Legal life planning covers everything from personal and business planning to personal injury," she says. "My work with clients is ongoing. We provide holistic, comprehensive plans, and my intention is to be my clients' lawyer for life."



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Talk about a Woman Who Wows and a Local Gem Known as Emerald at Queensridge, Meet the Real Renae lunco

Renae lunco is an incredible woman! She is the owner of Emerald at Queensride and an all-around savvy business leader in our community and a beloved mother and grandmother. She is adored by her large, extended family and is a beacon of light to the brides, grooms, and their guests that she works so diligently to ensure that their weddings our impeccable and the night of their dreams at her gorgeous venue. Emerald at Queensride is both branded and known for their over the top and lavish weddings, but the space is also available for a plethora of other locally hosted events including extravagant Birthday Parties, Corporate Events, Luncheons, Dinner Parties, Expos and much more. The upstairs bridal and groom suite is an absolute bonus, as it provides a lovely space for guests to get ready for their big day and it gives the feel as though you are in a lavish hotel. The parking at Emerald at Queensridge is an added bonus and they have ample room for all your guests along with a pull up round about driveway in the front where hosts can also have valet if they wish for their event. The food is top quality, the menus are very well planned with plenty of delicious options for you and your guests and the Chef is very warm and friendly. Their wait staff is also extremely accommodating and if you host an event here when the weather is nice, you will not want to miss the beautiful outdoor courtyard!

Renae is well respected in the wedding industry and in general around town. I've personally had the pleasure of some deeply intellectual and stimulating conversations with Renae and it's safe to say, she's not just a pretty face! Her and her staff provide incredible top-notch service to their guests. Her son Shane is a pleasant face that you will often times find serving guests behind the bar inside of Emerald at Queensridge and it's no doubt that he is there to help Renae with some of the heavy lifting as well as some of the other various daily operations.

If you go into Emerald at Queensride to sit down with one of their event planners, you will immediately be greeted with a warm, family-style and friendly demeanor. It's highly likely that you may even be graced with the presence of one of Renae's young grandchildren as their environment is very family oriented and family friendly.

If you are looking to book a gorgeous venue right in the heart of the Northwest and Summerlin, look no further than Emerald at Queensridge.

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STYLISH OUTSIDE THE BOX, MEET THE REAL

# GORDON PROUTY

VICE PRESIDENT OF PUBLIC AND COMMUNITY RELATIONS AT WESTGATE LAS VEGAS

**By Michael Kaleikini**

When you first walk in to see Gordon Prouty, the first impression is usually, "well dressed classic gent." Once you have a moment to sit and listen to him tell a story you figure he's an orator. He speaks eloquently and draws scenes with words that allow you to see exactly what he's talking about. Then you hear him talk about business. This gent's brilliance is ongoing. His mind thinks quickly, and his suggestions are always relevant and forward thinking,

I recently had the pleasure of sitting with Gordon to discuss some things fashion, some things business, and some things branding. I can tell you when it comes to REAL Movers, Gordon Prouty embodies Las Vegas in a way only he can; with style, class, and brilliance.

I originally met Gordon when he first arrived to run a publishing group. At the time I was in business development for an angel investment group, and I wanted his insights to how the landscape of investments looked here in the Las Vegas Valley. I can tell you back then I wasn't disappointed. He knew exactly what was going on and had only been here for a short while. This just lends to his ability to adapt to a new environment quickly and effectively.

This round, sitting down for coffee I was again impressed by his instantaneous thoughts on how to build a brand and focus on how to increase notoriety in the valley. He brought about a few thoughts that seriously zeroed in on how to separate from the crowd and get above the noise. It got real...fast. He recounted some of the things that have slipped away that could be brought back to build confidence in the marketplace previously lost by former behemoth brands. (He really knows who's in the market, who's made the biggest impact and how.) His suggestions were not only relevant, but I could also see where his heart to help was right there with us.

We chatted over his history before his move to Las Vegas and what he was able to accomplish back then with less technology available. He was able to do a lot even back then. Now his suggestions on how to really bring a brand home and get it into the minds of the market consumer was nothing short of brilliant.

We discussed fashion a bit and he had some great suggestions for local experts and even tech apps that he found to be very valuable. I checked them out and will probably be ordering some suits soon.

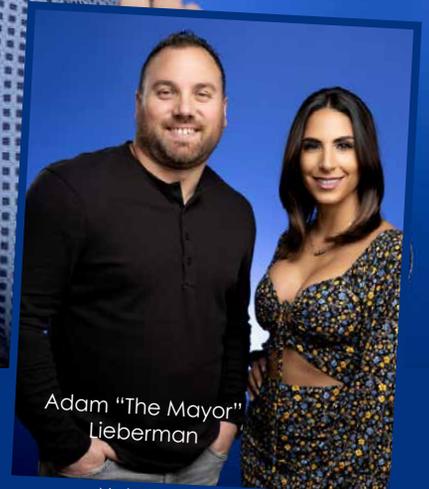
As a business journal editor, I've had the pleasure of meeting some very interesting business minds. Gordon's mind is one that thinks beyond the norm. His thinking is one that will oblige the needs of the market while anchoring in their mind the brand that is being promoted. All with the intent to create a better consumer experience. He gets it; he's real.

Overall, Gordon is a stylish gent. He is also a man with heart. A heart for fashion, and a brilliant mind for business. It's men like this that mentor others to greatness. It is our pleasure to feature him in this issue along with our Top 50 Business Leaders. Thank you Gordon.



Travis "Chief Nerd" Flesher

Jon "The Wolf" Orlando



Adam "The Mayor"  
Lieberman

Natali "The Dancer" Tangherlini



Proudly announces a partnership with **REAL VEGAS**

"This partnership is what they call a no-brainer. The hottest magazine in Vegas teaming up with the hottest studio..." says Sticky Paws Studios Founder/CEO, Jon Orlando.

Sticky Paws Studios is a full-service production company that offers podcast production, video production, and creative consulting services. The studio was founded by long time Podcaster

and former Comedian, Jon Orlando (son of legendary entertainer Tony Orlando) whom has worked with several Las Vegas Strip properties and local businesses by helping them create

"sticky" content that resonates with consumers. "We live in a time where magazine ads and billboards aren't effective anymore. People aren't even looking up at billboards, they're too busy looking down at their cell phones...Down is the new up!" says Orlando. He further adds, "If you have a business or personal brand, you will have your own podcast in the next 12 -24 months...You just don't know it yet."

This is a new era of turnkey marketing, branding and advertorial long form content creation (Audio and Video Podcasting) has captured the attention of Las Vegas business looking to reach their consumers.

The last time industry has had the opportunity to reach their consumers' attention where they live on this level was when TV advertising exploded in the 1960's. Today the new vehicle to reach the market is the smart phone and the new TV programs are in the form of long for content creation that is cut into micro content which is then used on all social media platforms to reach their targeted audience where they are now spending 2 to 6 hours a day on average.

"In 2021, If you aren't producing both long form and short form audio/video content at scale, and distributing that content across all social media platforms to promote your business you're making a huge mistake... at Sticky Paws Studios we help our clients create that content", says Travis Flesher, Chief Nerd/VP of Content @Sticky Paws.

Sticky Paws is already the home of several successful podcasts including; The Michael Sartain Podcast, The Dating Intelligence Podcast with Jamie Villamor and Christopher Louis, Fearless AF with Krystyna Lauren, The Problem Solver Podcast with David Kohlmeier, and Fitness Junkeez w/ Giovanni Elmore.

The first of what will be many projects, Sticky Paws and Real Vegas Magazine collaborate on will be launching The Real Vegas Junkeez Podcast hosted by Adam Lieberman and Natali Tangherlini. You may recognize Natalie from the sidelines during Las Vegas Raiders games performing as a Raiderette, or as a professional dancer in multiple shows on the Las Vegas Strip over the years. Adam Lieberman comes from an entertainment upbringing as well. His father, the late Frank Lieberman was a publicist to the stars for many years including Siegfried and Roy, Tony Danza, and even The King himself, Elvis Presley back in the day. Adam is considered by many to be the "Unofficial Mayor of Las Vegas". Real Vegas Junkeez will be an "Entertainment Tonight" style show that will feature not only Las Vegas Entertainers but also local business leaders, restaurateurs, doctors, etc. [stickypawsstudios.com](http://stickypawsstudios.com)



Gio "The Critic" Elmore

**CEO and Publisher of Real Vegas Magazine, Candice Wiener** adds, "Print magazines are never going to completely die in my opinion. As a Publisher who has extensively studied the power of print campaign in its entirety, print will continue to be the longest lasting form of advertising; albeit we are proponents of evolving with the times and there is no doubt in my mind that this will be a powerful partnership that is mutually beneficial for both our Real Vegas and Sticky Paws brands. In times like today where just about all of us are indentured servants to our digital devices on a day-to-day basis, the thought of engaging with an actual tangible magazine when we afford ourselves the opportunity to power down our digital devices, makes a lot of sense to those who still in fact read and ingest news through print and digital platforms. Additionally, we are excited to embark upon the newest trend of creating podcast and video content that becomes PR gold in the fact that you can splice it for shorter social media engagement and so much more that Sticky Paws has to offer. This is going to be an amazing marriage/partnership and I find it next to impossible to drop a happy cry at a wedding! Stay tuned for more exciting news to come from this dynamic partnership I like to look at as a wedding!"





# Las Vegas Baking Company

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**Chef Cory** has been in the baking industries since 1985 and has worked at many high-end properties in LA. Such as: The Beverly Hills Hotel, The Millennium Biltmore Hotel and Sheraton Grande LA. He also ran his wholesale/retail bakery in LA for 8 years.

In the mid 2000's he moved to Las Vegas and was hired as the Pastry Chef at Harrah's Las Vegas. After that, he worked in Bakery/pastry sales and consulting here in Las Vegas for many years.

Then returning to the pastry kitchen as Pastry Chef at Caesar's Palace. He was later offered the job as Operational Manager at the bakery late in 2015.



In late 2019, Chef Cory and Chef Jesus purchased the bakery and have brought new life to the bakery.

In 2020 and 2021, Chef Cory and the bakery won the 3rd best chocolatier in Las Vegas.

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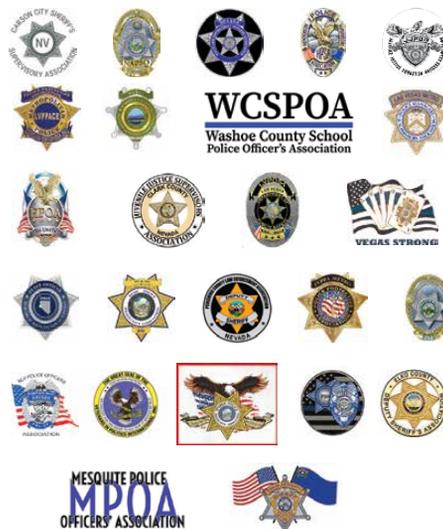
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2022

# GREATEST MEDICAL MINDS

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MEDICAL AND HEALTHCARE PROFESSIONALS

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Here at Real Vegas Magazine, we believe our public health professionals play an important role in the overall health and well-being of our community. We asked and our readers responded. We hope you enjoy learning about these leaders in our medical community.

If you see a Greatest Medical Mind that's not on the list, please be sure to go to:

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and let us know about them!

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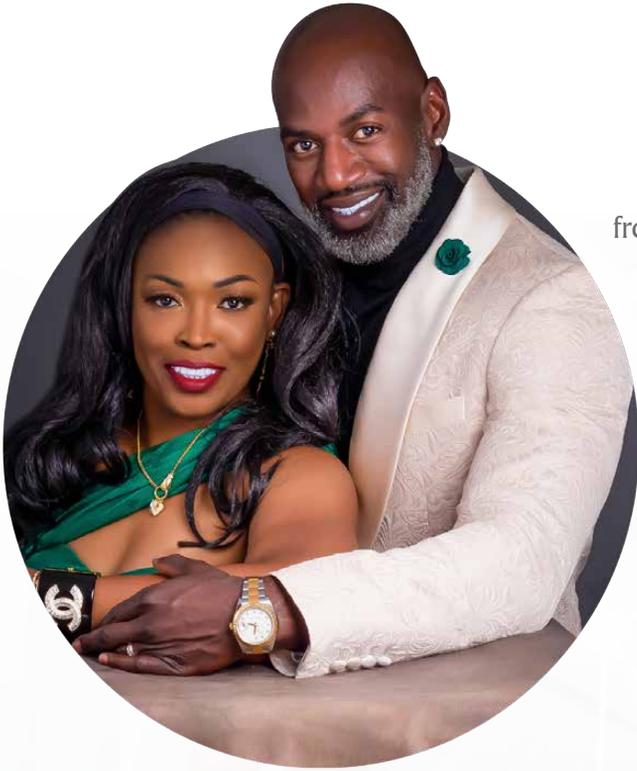
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Dr. Neville Campbell's clinical expertise in treating patients, coupled with his wife Tashi Campbell's administrative expertise as the Executive Director of The Center for Wellness & Pain Care of Las Vegas, together they are a powerhouse of a dynamic duo that have built one of the most remarkable medical brands in all of Southern Nevada. Their joint passion and effort to help improve medical care in our local Las Vegas community is of the utmost importance to both.

Tashi Campbell, MT (ASCP)/RN BC MAEd plays a vital role in helping to make The Center for Wellness and Pain Care the epitome of success that it is today. She is a board-certified registered nurse and is an ASCP certified Medical Technologist with extensive clinical experience and knowledge. A nurse of 16+ years, Tashi has worked in a vast array of nursing fields including infection control, home health, ambulatory nursing, critical care, surgical and postoperative care, administrative and managerial nursing, medical surgical nursing, nursing education and school nursing. Having mastered the science of Blood Banking, Clinical Chemistry, Haematology, Urinalysis, Microbiology and Serology, it's evident that her skillset enables her to be a driving force behind The Center for Wellness & Pain Care in a multitude of capacities. In addition to her extensive clinical experience and knowledge, Tashi also has an outstanding academic background, having graduated with a Bachelor of Science



from the prestigious Rochester Institute of Technology, she earned both a BS and master's degree from the distinguished Pace University in New York.

Tashi and Dr. Neville Campbell both use their coupled extensive medical expertise and knowledge to help serve the local Las Vegas community and they strive to not only provide the best possible care for their patients, but they also focus on working hard to help improve medical care in our local community.

Together the couple works hard daily to create an atmosphere that's primary focus is to promote healing, trust, strong relationships and enhance the care within The Center for Wellness and Pain Care community.

## OUR PHILOSOPHIES DEFINE OUR ADVANTAGE

At The Center for Wellness and Pain Care, it is our goal and mission to make you feel your best and pain-free.

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*Las Vegas' Top Plastic Surgeons  
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**D**r. Lane Smith was raised in a large family where he was the oldest of 10 children. As you can imagine, being the oldest taught him responsibility early on. He looked up to his father who was a physician who specialized in Psychiatry. Because of the passion his father showed for his work and his dedication to the community, that inspired Dr. Smith from a young age to become a doctor as well. Dr. Smith feels that his role in his family was one of the reasons he has such a strong work ethic which has served him well throughout his professional career.

Dr. Smith can be described as an overachiever at times, and this was especially noticeable in his academics. He excelled in both academics and sports and graduated early from high school, giving him the honor of graduating college at the age of only 18. Soon after, he chose to embark on a service mission for his church, but nonetheless once returning, he was determined to reach his goal of being a physician and was accepted into the University of Utah Medical School as the youngest in his class at the age of 20. "I was fortunate to graduate as one of the top in my medical school and was awarded mem-

bership in the Alpha Omega Alpha honor society. This awarded membership is the highest academic honor given to medical students," adds Smith.

During medical school he developed a love for surgery as it appeared that all the toughest and most challenging cases were referred to the surgeons and he was inspired by the amazing changes and impact that surgery had on people's lives. "Surgery also required a bit of athleticism and hand-eye coordination, which blended well with my history as an athlete in high school and college. Initially, I was attracted to Ear, Nose, Throat-Head and Neck Surgery as a surgical specialty. I traveled to one of the best schools for this specialty, at the time, the University of Texas Medical Branch located in Galveston. I also received the highest score in the nation on the federal licensure exam — one of two national exams all medical students must pass to become a physician.

Dr. Lane Smith completed a fellowship in Facial Plastic Surgery at Stanford University and his Plastic Surgery Training at the Mayo Clinic. During his many years of training, Dr. Smith has had the opportunity to live in all parts of the country and to

train at some of the finest medical institutions in the world. This training and experience have helped shape his philosophy regarding medicine, as well as plastic surgery specifically. Plastic surgery is a combination of science and art. Dr. Smith has been blessed to have a very artistic sense. He treats every surgery as if it is a work of art, something that he wants to be proud of when it is finished.

Over the past 20 years he has built one of the largest and most successful plastic surgery practices in North America and he performs over 1350 cosmetic cases a year. His talent and experience have brought patients from all over the world to his practice in Las Vegas, Nevada to have their cosmetic procedures performed by one of the best in the business. He has become one of the busiest plastic surgeons in the United States and continues to grow his practice with innovative technologies and he pledges to never stop learning techniques that will help all his patients feel like their most beautiful selves.

### ***Lane F. Smith, M.D.***

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The Neck and Back Clinics

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**Dr. Nitin Engineer**

# YOUR NECK AND YOUR BACK

## NEUROMUSCULOSKELETAL SYSTEMS

MEET DR. MATTHEW C. OLMSTEAD AND DR. BENJAMIN S. LURIE OF THE NECK AND BACK CLINICS



The Neck and Back Clinics, with 16 chiropractic physicians in 7 clinics in Southern Nevada and 2 clinics in Arizona, has served over 100,000 patients throughout the last 25 years. Dr. Benjamin S. Lurie and Dr. Matthew C. Olmstead, alongside their clinics' other knowledgeable and skilled team members, lead clinical operations to ensure the primary mission of the clinics, to provide high quality care to all patients. Our goal is to help patients restore normal functions and movement of their body pain free so patients may get back to enjoying their activities, families, and work.

Under Title 54 of Nevada Code, chiropractors are 1 of 5 types of physicians licensed in the State. Chiropractors treat disorders primarily of the neuromusculoskeletal systems, and The Neck and Back Clinics' chiropractic physicians begin by meeting with each patient to complete a neuromusculoskeletal exam of the entire body. These exams allow the clinics' chiropractic physicians to diagnose and treat conditions involving nerves, muscles, soft tissue, and bones. Some of the areas evaluated and diagnosed include Traumatic Brain Injury (TBIs), concussions, spinal concussions (new terminology for whiplash), nerve damage, joint damage, extremity injuries, mental and emotional well-being, anxiety, and depression, all of which can be present following a motor vehicle collision. These exams are especially important following a motor vehicle collision or other significant personal injury, either of which can cause physical injuries and take an emotional toll.

The doctors look at the sympathetic nervous system, part of the autonomic nervous system, or involuntary nervous system that regulates multiple bodily functions. This system is responsible for inducing the "fight or flight" response when danger is sensed, and if it remains overactive – that is, another component of the autonomic nervous system, the parasympathetic nervous system, doesn't work to calm the body down – various problems can ensue. The clinics' chiropractic physicians are at the forefront of identifying these issues and working to restore balance, decreasing patients' trauma. Beyond a vehicle collision, other fears, or traumas (pandemic fear or concern about one's health conditions, for example) can induce heightened sympathetic overdrive which may increase pain.

### How will a patient benefit from care at The Neck and Back Clinics?

- A thorough evaluation and diagnoses, using key examination tools – digital x-ray, MRI, CT scan, ultrasound, EMG/NCV and outcome assessments.
- Identification of any central nervous system injuries, spinal cord injuries, including damage to discs, facet joints, nerve roots, peripheral nerve damage, ligaments, tendons, muscle, and bones.
- Evaluation of the patient's mental and emotional well-being.
- Development of a customized treatment plan for each patient's individual injuries.
- Maintenance of meticulous documentation and patient records throughout the process.

Chiropractors are best trained to treat nonsurgical neuromusculoskeletal injuries, and the chiropractors at The Neck and Back Clinics have the ability to co-manage a patient's care with other doctors for patients with nerve damage, spinal injuries and TBIs. The chiropractic physicians at The Neck and Back Clinics work with other medical specialists when indicated, such as neurosurgeons, orthopedic surgeons, neurologists, pain management specialists, physical therapists, dentists, oral maxillary surgeons, plastic surgeons and more.

### Aligning the future of chiropractic care...

The chiropractic physicians at The Neck and Back Clinics are leaders in providing never-ending training to their doctors to be able to accurately diagnose injuries, setting the stage for proper treatment. Adoption of new diagnostic equipment is the standard at the clinics.

For more information on the clinics' technology and equipment, as well as the processes and medical regimens followed by the team at The Neck and Back Clinics, please contact Dr. Benjamin S. Lurie, DC, at **702.644.3333** or visit **[theneckandbackclinics.com](http://theneckandbackclinics.com)**.

# GREATEST MEDICAL MINDS



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*Expert Anesthesiologist and Pain Management Physician*

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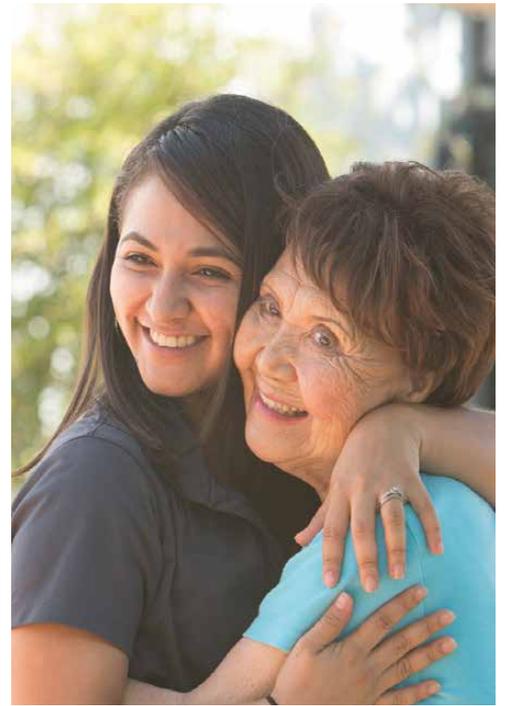
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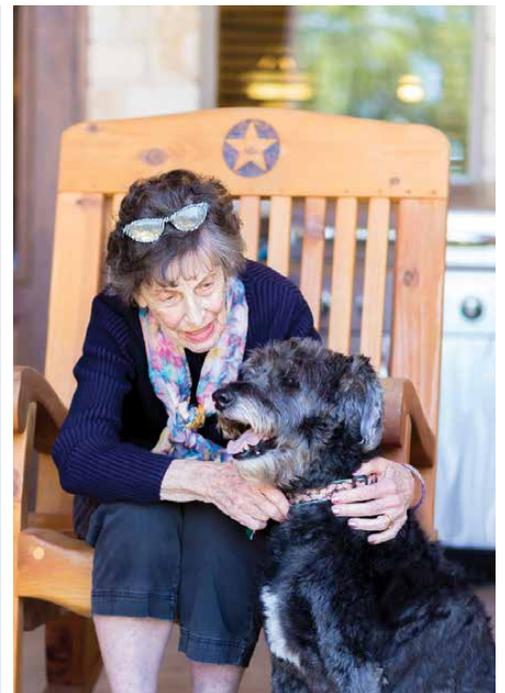
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In 1996 Silverado was founded with a vision to change the way the world cares for and perceives people with cognitive decline. The company's ideals — rooted in compassion, clinical excellence, and dignity through helping residents rediscover their purpose - made an impact instantly. The difference in residents receiving this innovative type of care was noticed immediately by their families, many of whom rediscovered loved ones they had thought lost to the disease. More than 20 years later, with the addition of hospice services, Silverado continues to lead the way.

Silverado Red Rock, the company's first location in Nevada, is a 72-bed community that focuses on memory care and daily integrated activities to enhance cognitive stimulation. Memory care is a specialized type of living for individuals that have been diagnosed with dementia. "The Silverado Experience," as many refer to the model, is a neighborhood-based community where residents live alongside others with similar levels of cognitive ability.

One of Silverado's most unique and groundbreaking offerings is Nexus® at Silverado, which is an internationally recognized evidence-based brain health program designed to help residents build and maintain their cognitive abilities. Nexus targets five specific areas: physical exercise, stress reduction, purposeful social activities, cognitive exercises and support groups. This non-drug approach has been shown to improve the quality of life, cognition, and function of many persons in the earlier stages of living with dementia. In fact, an academic review by the departments of Geriatric Medicine and Geriatric Psychiatry at UC San Diego validated that participants in Nexus at Silverado showed a statistically significant, 60% average improvement in cognition when compared to those without such treatment.

Silverado Red Rock is led by Administrator Penny Munn, who brings more than 37 years of experience in the senior living industry. Penny is well respected among senior care professionals in and around Las Vegas. She has served in a variety of roles, most recently a 16 year tenure as Executive Director at one of Las Vegas' most highly regarded independent and assisted living communities, where she has a reputation for excellent care and impeccable customer service. Penny serves as a mentor and is active in the Alzheimer's Association while volunteering for various projects supporting the Las Vegas community.

To Silverado associates, there is no higher praise for us than the thanks of a relieved loved one or the smile and revitalized embrace of an engaged resident. A commitment to caring is something shared by every member of the Silverado family, and it is at the heart of how the company operates. Team members choose to join the Silverado family based on their desire to be a part of something that makes lives better. In many cases, they have experience with close family members requiring additional levels of care, so they understand the challenges and concerns that come with entrusting a loved one's care to another.

**From our executives to our nurses, from culinary staff to administrators, there is a common core belief:**

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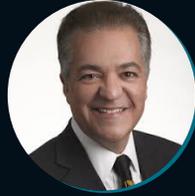
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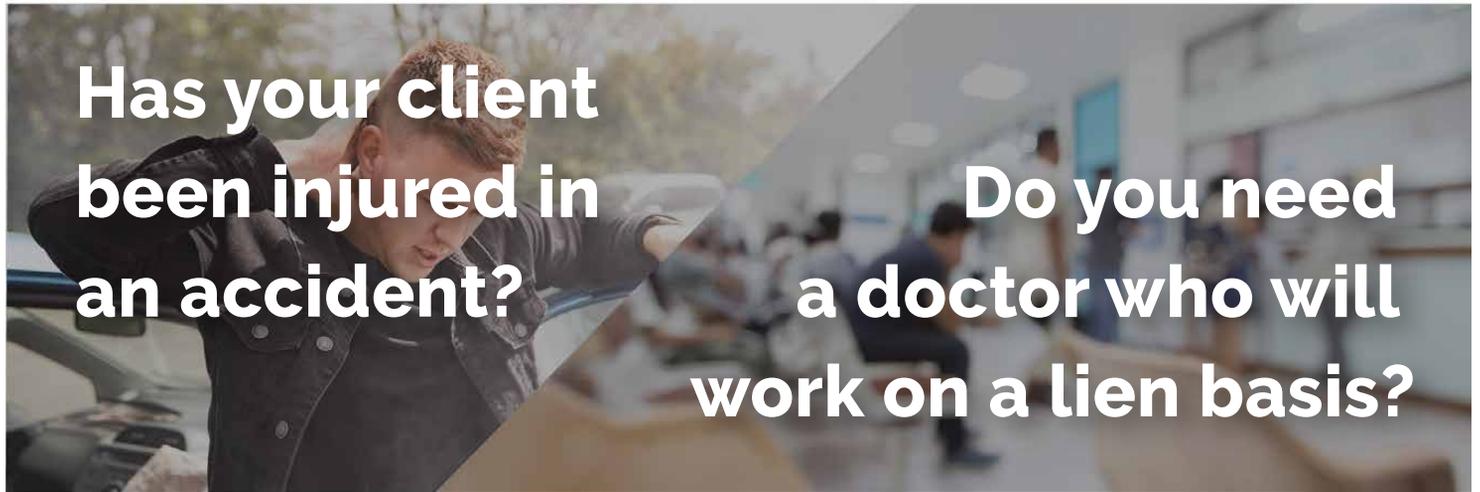
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The condition was aggravated by heavy academics and physical work after school during his adolescent years. He was diagnosed in 1982 with a genetic low-back variant that plagued him most of his youth.

Responding in defiance to the negative outcome of the diagnosis, he improved his body's resistance, strength, and wellbeing by working out.

Applying the knowledge he gained from self-care, he rose to become a

highly respected gym owner and fitness trainer in his home country of Belgium.

His client list grew to include competitive body builders, Olympians, ballet dancers, and a string of "villains" for Jean-Claude Van Damme movies.

Migrating to Las Vegas in the early 1990's opened new opportunities for Constantino where he studied massage therapy, expanding his knowledge on the musculoskeletal facets of the body. Following graduation, Constantino was recruited to be an instructor in the art of massage. His reputation as a master massage therapist drew many to seek out his care.

Ever the student of the human form and a desire to learn more about the art and science of chiropractic,

he enrolled in Cleveland Chiropractic College in Los Angeles. Constantino traveled between California and Nevada to attend classes while also managing his thriving massage therapy practice. In 2008, he graduated with honors-Cum Laude.

The following year he established Holistic Synergy, a chiropractic practice founded on the approach of functional health, optimizing the performance of the entire body and its organs through scientific diagnostics and comprehensive customized patient-centered care.

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# Creating Regional Neonatal ICUs to Better Protect Babies and Moms

By Dr. Brian Iriye

**S**eeing how many people with a Rolex watch in Southern Nevada is impressive. They are expensive timepieces, built to extreme tolerances, passionately created for excellence and innovation by skilled engineers, watchmakers, and designers. At the same time, I often wonder how many I see are real. A quick perusal of the web allows me to buy a “Rolex” that looks very real. However, the components are not the same; they are not waterproof, the accuracy is decreased, and the sturdiness is questionable.



**S**imilarly, there has been a proliferation of “specialized” services within Nevada with tags of “centers of excellence.” Within the field of pregnancy and neonatal care, there has been an explosion of every hospital “needing” a level 3 neonatal intensive care unit. These units are for the sickest of newborns, some weighing less than a pound and born 4 months too soon. The personnel working in these units (nurses, doctors, respiratory therapists, social workers, and administrative personnel) do a fantastic job with their resources. High-level care requires a highly trained and experienced team to get the best outcomes for these critically ill newborns. Currently, 8 of 9 hospitals that deliver babies in Clark County have or will soon have these level 3 NICUs. Hence, that requires trained personnel teams and equipment in 8 areas instead of maybe the 4 teams the Southern Nevada region needs. This dilutes the experience of care at each center. It also waters down skilled leadership and personnel education making efforts more challenging to disseminate critical new medical information. Instead of high-volume experienced teams, there is a weakening of care, education, and experience.

**W**ell, you may ask, how many NICUs are too many? What is the genuine “Rolex of NICU care”? Data seems to support hospitals that take care of a low volume of very low birthweight infants (those that weigh less than 1500g or roughly 3 pounds 5 ounces) have worse outcomes . Delivering a very low birthweight baby at a hospital that takes care of less than 50 very low birthweight deliveries annually has an 11% increase in neonatal death. Another study, after adjusting for risk, showed that there also was a 16 to 55% higher risk of morbidity or abnormal outcome as well for hospital NICUs that did less than 50 low birthweight deliveries per year . Within all of Nevada in 2020, there were only 436 births at less than 1500g. Hence, most hospitals in southern Nevada are falling under the 50 very low birth weight babies per year where outcomes are compromised, according to major studies.

**T**he spreading out of neonatal care also strains the care of moms. How so? Many pregnancies requiring early delivery are due to maternal medical problems such as severe blood pressure elevations or significant respiratory issues. The same dilution of medical care within NICUs also occurs in labor and delivery units. It strains the work of maternal-fetal medicine (high-risk pregnancy) physicians that must cover 8-9 Clark County hospitals, often with only 1 or 2 sick mothers at each. Nursing care is also diluted when the nursing workforce is strained from PTSD in a post-pandemic world. This is not a good recipe for success in a country with the highest maternal death rate in the developed world. Nevada is also 1 of 2 states in the country without a centralizing perinatal quality collaborative to improve maternal care within hospitals.

How have we landed here? The NICU is one of the top 3 most profitable places in a hospital and generate significant revenue, so incentives are to build them. NICUs are supposed to be need-based, but these criteria are based chiefly on delivery volume. However, evidence exists that NICU admission rates correlate with NICU available bed numbers. At the cost of greater than \$5000/day, NICU care, if unneeded, is an expensive proposition. If care is delivered less than ideally to babies and possibly diminishing care of mothers with illnesses, this lack of a comprehensive community solution is a problem.

**H**ow can this be fixed? Financial incentives for more units and more beds exacerbate our problems. Instead, paying more for experienced care and less for inexperienced care would make sense at a hospital level. Hospital systems could assist by pushing for regionalized centers which would save a system (over individual medical centers) money while improving outcomes. Politicians would help by instituting regulations enforcing a strict level of need to open and operate higher level NICU services. Currently our state has a "certificate of need" program, but it is easy to meet. States like Massachusetts with a strict certificate of need regulation for perinatal services have seen low NICU growth and yet still have the lowest infant mortality rate in the US. Payors should advocate for NICU admissions review of late preterm and early term infants which account for large majority of unnecessary NICU admissions. Physicians need to educate themselves on the outcomes of lower volume units and drive care to experience over expedience. Physician groups need to come together to provide true value-based care where the best outcomes are provided for efficient costs. Only then can we encourage care that operates like a fine-tuned Swiss watch instead of a replica.



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**Sean Su, MD**, is a graduate of University of California – Irvine, and earned his medical degree from Loma Linda University School of Medicine. He's been in private practice since 1999. Dr. Su provides primary care and cosmetic services to patients in the Las Vegas, Nevada area.

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# VEGAS' NEWEST MUST-SEE RESIDENCY SHOW

Looking for an Affordable Night Out? Tickets Start at Just \$29!



**C**alling all music fans! We love a good Vegas production show but hate when it breaks the bank. That's why we couldn't be more excited about the recent announcement of the launch of "BOOMBOX!" A Vegas Residency on Shuffle at Westgate Las Vegas Resort & Casino which features live performances from renowned multi-generational music stars including CeeLo Green, Tone Lōc, Kid 'N Play, J.J. Fad, and Thea Austin of SNAP.

Show dates are confirmed for 8 p.m. from Wednesday, Aug. 31, to Sunday, Sept. 4, and from Wednesday, Sept. 28, to Sunday, Oct. 2.

The limited-run 90-minute concert party series is the only hip-hop residency show in Las Vegas and promises a night of non-stop iconic dance hits. BOOMBOX! also features the legendary DJ Eric B., nostalgic videos, high-energy dancers, and much more.

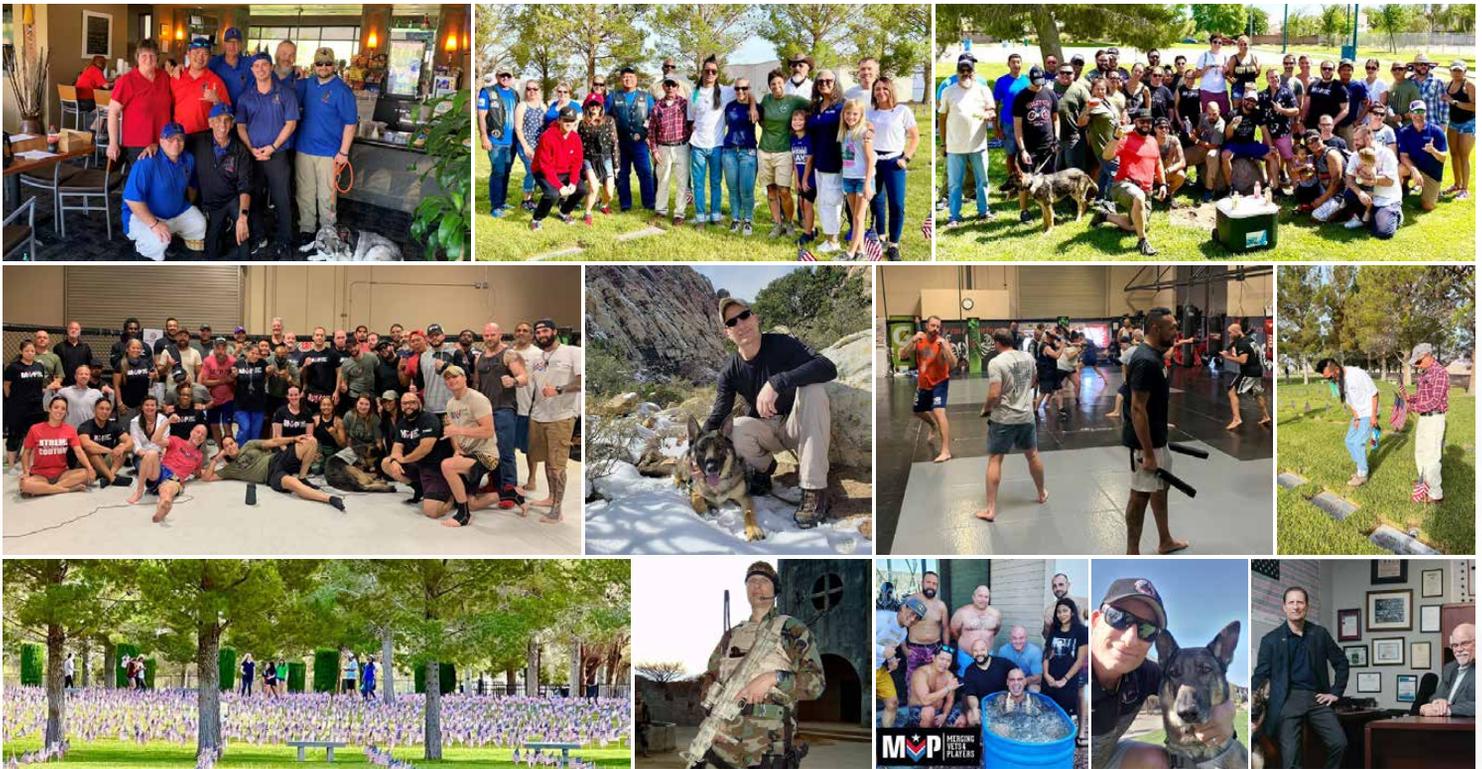
The perfect excuse to celebrate a birthday, anniversary, bachelorette party, divorce party or just a night out on the town, BOOMBOX! tickets range in price from \$29 to \$109 and are available now at [Ticketmaster.com](http://Ticketmaster.com).

VIP packages are also available including the "Block Party Pit" experience which includes on-stage premium seating, artist meet-and-greets, exclusive merchandise, a commemorative laminate, early entry and more, available for purchase for \$250.

# ★ VETERAN ★

## NON-PROFITS IN LAS VEGAS

By Jon Ovando



Las Vegas is a rich city. Rich in history, art, music, events, resources and rich in community. It has some of the best communities on the west side of our nation. 1 of these amazing communities is the veteran community. There are many veteran non-profits in Las Vegas that feel like just that.

1 of these non-profits is the Concerned Veterans for America  
 A 501 (c)(3) 501(c)(4) grassroots nonpartisan veterans advocacy group with a simple mission statement

**“TO PRESERVE THE FREEDOM & PROSPERITY WE & OUR FAMILIES FOUGHT & SACRIFICED TO DEFEND”**

Comprised of thousands of veterans, armed service members, patriots, and activists, encompassing 36 states. They are the largest grassroots non-profit with the largest and fastest growing leadership training in the nation. Volunteer based.

At CVA (Concerned Veterans for America) we advocate for principled policy reform for veterans' access to quality and timely health care through the VA (Department of Veterans Affairs – whether it's at the VA or in their community (through community care). We also advocate for ending our nation's seemingly forever wars and for holding our policy makers accountable to rebalance constitutional war powers and pursue responsible spending on behalf of all Americans. We activate our volunteers to help us preserve the freedoms we and our families fought and sacrificed to defend. We do it through speaking engagements (educational opportunities and training), door knocking, phone calls, surveying,

meeting with representatives here and in Washington D.C. CVA has created a movement of thousands of volunteers.

If you want to know more about the issues facing veterans, and want to join our grassroots army, visit [www.cv4a.org](http://www.cv4a.org) and make an appointment to visit our new office with CVA's Community Engagement Director, Jon Ovando at [jovando@cv4a.org](mailto:jovando@cv4a.org). 2310 Paseo Del Prado, Building A, #A207, Las Vegas, NV 89102, (behind Bank of Nevada).

Another amazing veteran nonprofit is Merging Vets and Players, founded by Nate Boyer and Jay Glazer with their mission statement:

"MVP empowers combat veterans and former professional athletes by connecting them after the uniform comes off; providing them with a new team to assist with transition, promote personal development, and show them they are never alone."

That statement hits close to home. With many of my brothers and sisters going through similar issues with PTSD (Post Traumatic Stress Disorder) and losing that community they once had. Coming back from having a mission to having to try and transfer skills that do not really transfer over to the civilian world. Being looked at like there is something wrong with us and not having anyone to speak to who would understand.

Through MVP's peer-to-peer support and physical activity, us veterans find a new mission. That mission is creating an environment where combat veterans and professional athletes can share each other's strengths and experiences to grow together and help each other live fulfilling lives.

The Las Vegas chapter has saved many of my friends' lives. Including my own.

If you are a combat veteran and want to work out at the famous Randy

Couture's gym, bring your dd214 to Xtreme Couture at 4055 W Sunset Rd, Las Vegas, NV 89118. Workout starts at 1700 and the huddle starts at 1800 and ends at 1900.

Warriors Suicide Prevention Foundation (WSP Foundation) is a Nevada Non-Profit Organization focused on Veteran and 1st Responder Suicide Prevention based in Las Vegas, Nevada. (Formerly The 22 Warrior Foundation) and is all volunteer based.

Founded by my friend with a heart of gold, Bill Emmel. The mission statement is as clear as it gets: "Until 22 becomes zero"

WSP Foundation along with its divisions and subsidiaries use Foundation Projects such as Veteran Service Dog Training Sponsorship, Emergency Financial Assistance, Veterans Martial Arts Program, Ruck Marches, and Nuero-Feedback Treatment to include outpatient and inpatient services at the Brain Health Warriors Mountain Retreat, to assist those in crisis or prevent them from heading into a crisis. This is also achieved as well through partnerships with and referrals to partnership organizations who also have committed to take action to eliminate Veteran, First Responder and family member suicides. Warriors Suicide Prevention Foundation, Suicide Prevention Nevada, 22 Warriors Foundation, Brain Health Warriors, Vegas Veterans Hockey Foundation, American War Mothers, to name a few of their partners.

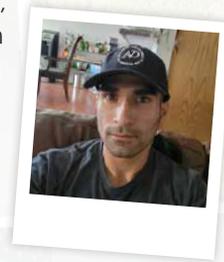
If veteran suicide prevention is important to you. You can visit [wspfoundation.org](http://wspfoundation.org) to donate and attend their event at The Las Vegas Distillery at 7330 Eastgate Rd. Ste. #100, Henderson NV 89011 every 2nd Tuesday from 1730 to 1930. Dinner and drinks provided with a \$10 donation which you can sign up for in advance online.

One of the best things we can do for ourselves is getting outside and getting active. I recently found a new affinity for golf, thanks to Heroes in the Rough, which is a disabled veteran athletic program with their mission statement:

Our mission is to provide rehabilitative experiences through golf, bowling and other activities for wounded veterans and their families. Our efforts aim to improve the quality of life for these American heroes by providing opportunities for healing of the mind, body and soul through athletics, mentorship and most importantly, friendship. Please join us in supporting a cause that works tirelessly to show these heroes that they are valued, appreciated, and simply not forgotten. Also, an all-volunteer based organization. They put on many events monthly so that everyone gets to play at least once a month at one of their golf outings. They are truly a great group that likes to give to the veteran community in a fun and engaging manner.

Any donations they receive goes to providing specialty golf lift chairs so that amputees and those suffering from paraplegia can hit the ball and play with everyone, and for other important equipment.

If you are rated at 60% or more and would like to join, or if you want to donate. Go to [HEROESINTHEROUGH.ORG](http://HEROESINTHEROUGH.ORG) On the website, hit the more tab on the top right and click the applicant tab to sign up.





# Transplant from New York

Lives Between Las Vegas and Los Angeles

*"The Human Side" - Meet the Real Emiko*

**E** Emiko is an award-winning songwriter, recording artist, and composer turned filmmaker who has had the privilege of performing with Cyndi Lauper, Major Lazer and Marcus Mumford, as well as the opportunity to open for stars such as Jackson Browne, Keb Mo' and more. Emiko has been well-respected and known for her work on keyboards, Hammond Organ, keytar, and vocals.

Emiko is the President of Rose City Media Group, a production company that produces film and TV scores, original programming, including 2 series for Las Vegas' own Diamond Events catering company, as well as creating original, thought-provoking social media video and photo content for various other high-profile clients.

Most recently, Emiko's work as Director and Co-Executive Producer of "T.H.E. Human Side," a documentary short film has garnered attention as the film has been winning award after award at festivals globally, including Best First Time Director and Best Documentary Short Film at the Vegas Movie Awards, and taking Best Director for a Documentary Short at the Silver State Film Festival in Las Vegas.

"T.H.E. Human Side," (which originated as a web series) dives into the depths of a niche industry and community: hi-fi and audiophiles, aka, those in search of perfect sound and the ultimate music listening experience, and why this has become a lifelong passion, even an obsession, for some people. It explores the why and how, but more importantly, it introduces viewers to the "Who's Who" of hi-fi, sending a clear message that music, while so prevalent in our daily lives, can be so much more than just hearing a song on the radio, or keeping songs playing in the background. "T.H.E. Human Side" is about those on a quest to make the music come to life so they can fully experience all that the artist intended. Emiko's film had a theatrical world premiere at the legendary TCL Theatre (the old Grauman's Chinese Theatre) in Hollywood, CA, which is the world's largest IMAX auditorium, as well as the only movie palace in California with a state-of-the-art IMAX Laser projection experience.

The film was born out of working with Maurice Jung and "T.H.E. Show", (aka "The Home Entertainment Show", which is America's longest running hi-fi and high-end audio trade show). Emiko first started working with them in 2018 to create original content for social media, and soon realized that the story of "T.H.E. Show" and its community was different than others. An attendee of "T.H.E. Show" approached Emiko in 2018 on one of the first days and



started conversing with her about how a lot of the people with connections to iconic and legendary music creation are starting to disappear. From friends who were some of the last to photograph Jimi Hendrix while he was alive, to those who helped build and wire famous recording studios where superstars like Frank Sinatra and the Rolling Stones recorded, etc., who would keep those stories relevant and alive?

Emiko's documentary directorial debut "T.H.E. Human Side" has won multiple awards, including Best Director, Best Documentary Short, and Best Producer in film festivals in the US, Italy, Greece, Japan, India, Turkey, Macedonia, and more.

Currently, "T.H.E. Human Side" is headed for a major streaming platform, (this information must remain confidential for the time being), and Emiko and her team are in production for the feature film version and has 2 more documentaries and a new series in pre-production.

We look forward for what's in store for Emiko and her career and will be following her to stay tuned and we hope you will as well! To learn more, visit the website: [emikomusic.com](http://emikomusic.com) or on social media: FB, Twitter, IG, YouTube: [@emikomusic](https://www.instagram.com/emikomusic)

# A UNIQUE CHEF AT UNIQUE EATS

## MEET CHEF DOMINIQUE

By Candice Wiener



**C**hef Dom as many locals refer to him as, has been cooking since he was about 7 years old. He was raised in his parents' kitchens in Kentucky and quickly developed a love and passion for cooking, having 7 brothers, he jokes, "he knew cooking in the kitchen with his mom would help him eat well." Especially being one of the youngest children in the family, he knew he was competition for a meal and cooking in the kitchen gave him a slight advantage to being fed. A fond memory helped solidify Chef Dominique's love for cooking. "There was a couple that would come into the restaurant every single day." He recollects they didn't come in for about a week or so. Then one day the husband came in and was by himself and was crying. Chef Dominique says his parents talked with him, fed him and he left with bags of food, seemingly now smiling and happy. Upon the husband leaving, the young Dominique learned that the man's wife had died. He said he decided right then and there and told his mother, "I want to do what you and dad do for the rest of my life! You make people happy through food." His mother used to

tell him, "The most important ingredients are feelings and love." Chef Dom's favorite food? Of course, Italian and pizza!

Chef Dominique moved to Las Vegas about 19 years ago. He had the opportunity to cook for people all over the world. Although he felt most confident making his favorite dish and what he could eat for breakfast, lunch, and dinner every single day; spaghetti and meatballs, he spent many years in casino kitchens where he got to experience cooking a variety of meals for people from all over the world. He has worked in various kitchens within Las Vegas including Dean's Place, for The Lodge Group, La Bella Napoli Pizzeria and he owned a restaurant in La Jolla. Chef Dom says he loves cooking pizza, spaghetti, and meatballs the most as the people in these kitchens are happy and simply love life! Their passions are there, when it comes to pizza, the workers are laid back, easy and happy. His corporate background served him; however, it was much more intense. Chef Dominique has been the recipient of multiple awards, in both Chicago and New York for pizza. Chef

Dom continues, "pizza is the #1 comfort food in the world!" "Pizza is ever evolving", says Chef Dom. There are so many types of ovens, pans, flours, etc. He finds it fun and rewarding to compete with pizza makers all over the world. These pizza expos bring pizza chefs from several hundreds of countries there to compete. "The camaraderie makes it fun, and we all really help each other, although when we're competing it is roll up our sleeves and go time!" says Chef Dom, "and when we're not competing, we help each other. The pizza chef competitors are happy and jovial people who simply like to have fun!" Chef Dom stays connected when not competition time with other pizza chefs through Pizza Today magazine and The Pizza Expo, that also happens to come right here to Las Vegas each year.

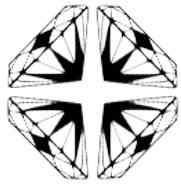
"Oftentimes your favorite pizza is probably the 1st favorite pizza you ever had. It's usually due to the memory of who you were with, where you were, and the nostalgia of your 1st favorite pizza", says Chef Dom.

These days, Chef Dom owns and operates Unique Eats at 3100 S Durango Dr Ste 100, Las Vegas, NV 89117, at the cross streets of Desert Inn and Durango. He still enjoys his passion of cooking and likes to travel when he can. Chef Dom says he even plans his trips revolving around food and where he'd like to go to eat when he travels. He's extremely thankful for his team, staff, and waitresses at Unique Eats. He credits having had the pleasure to work with and learn from various local chefs including Chef John Arena and Chef Chris Decker, former owners of Metro Pizza among many others here locally. Chef Dominique has been a longstanding Chef to many celebrities, but he maintains his cooking style remains the same if I am cooking for a room full of star-studded celebrities or for you and your family right here at Unique Eats!



### UNIQUE EATS

Open Monday-Friday, 7am-3pm  
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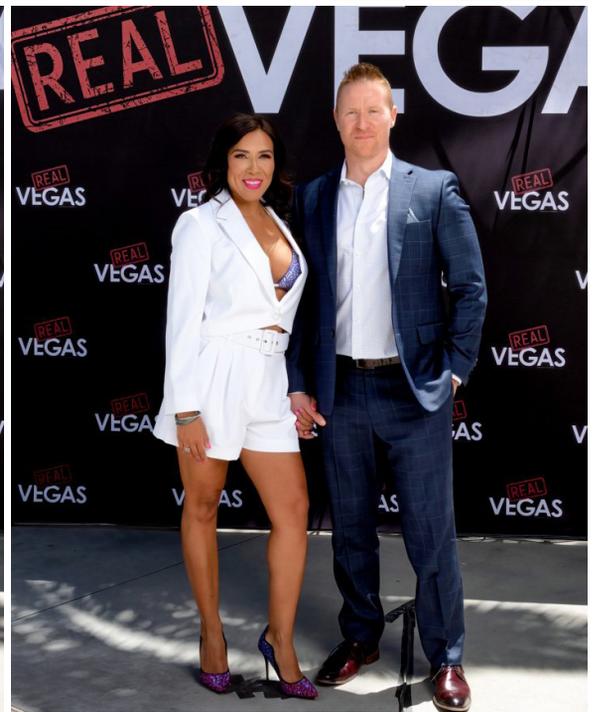


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