



MEDIA KIT



REAL VALUE | REAL AUDIENCE | REAL CIRCULATION | REAL DISTRIBUTION REAL CONNECTIONS | REAL RESULTS

We realize the importance of a real value. That's why you will find insightful editorials and special feature sections, gorgeous photographs, the city's best dining and libations, and the most in-depth arts coverage in every issue of *Real Vegas* magazine. We also provide great value to our advertisers by allowing them to "speak" to our audience in an intimate environment. *Real Vegas* magazine is also active in the community, supporting community events, and working with various non-profits and associations to further their causes. We also work with national polling companies to bring you reader favorites, such as Top Doctors, Top Dentists, Top Lawyers, Five-star Wealth Managers, and Top local influencers. We are the best value in magazine advertising, because **we are the authority on luxury, style, and living the good life in Las Vegas, with the numbers to back it up.** Start living the Real Vegas life today.

READERSHIP

Real Vegas magazine appeals to sophisticated and affluent individuals possessing a desire to inspire real local support within our local community. Our readers are from the age of 25-65 years of age, with the eagerness to learn, read and engage with businesses in our Las Vegas community. *Real Vegas* magazine offers the community driven individual a compelling look at the arts, entertainment, dining, businesses and much more that Las Vegas has to offer in the entire Vegas Valley, while highlighting the Real local influencers, and the all of the must see and dos.

THE SOURCE

With over 20 years of magazine and media relations, we are proud to introduce you to *Real Vegas* magazine! We offer you the most valuable viable publication and local resources to everything you need to know about what is happening in the Las Vegas Valley. *Real Vegas* magazine is your source of information for the community; including a comprehensive calendar of events, cultural arts, local influencers, local businesses, entertainment and much more in our quarterly publication.

EDITORIAL CALENDAR

WINTER _____ December - January - February
 SPRING _____ March - April - May
 SUMMER _____ June - July - August
 FALL _____ September - October - November

ART DEADLINE

November 1st
 February 1st
 May 1st
 August 1st

SPRING

ISSUE

LEADING LAWYERS OF LAS VEGAS & TOP 50 BUSINESS LEADERS

- Real Influential Power Couples
- New Vista Wine Walk
- Reggae in the Desert
- Las Vegas Film Festival
- NASCAR Returns to Vegas
- One Night for One Drop Returns
- **Top 10 Taco Shops**
- Great Vegas Festival of Beer

Deadline - **2.1**

Street Date - **LAST WEEK
OF MAR**

SUMMER

ISSUE

GREATEST MEDICAL MINDS & GREATEST REAL ESTATE MOGULS

- Top Practitioner Profiles
- **Special Home Improvement & Design feature**
- Concerts by the Pool
- The Smith Center for the Performing Arts
- **Top 10 Buffets**
- Annual World Series of Poker Tournament

Deadline - **5.1**

Street Date - **LAST WEEK
OF JUNE**

FALL

ISSUE

MOST MAGNIFICENT MEN & GREATEST REAL ESTATE MOGULS

- Special Shop Local Feature & Holiday Gift Guide
- One Night for One Drop Returns
- Special Animal Rescue Charity Feature & Pet Guide
- NHRA Nationals Returns to the Las Vegas Motor Speedway
- **Top 10 Best Pizza Places**
- F1 Las Vegas Grand Prix
- Breast Cancer Awareness

Deadline - **8.1**

Street Date - **LAST WEEK
OF SEPT**

WINTER

ISSUE

WOMEN WHO WOW & BEST HEALTH, WELLNESS AND FITNESS COMPANIES

- 10.1 Tribute
- Top Tech Companies in Las Vegas
- Best Health, Wellness, and Fitness Companies
- **Top 10 Sushi Restaurants & Top 10 Vegan Restaurant**

Deadline - **11.1**

Street Date - **LAST WEEK
OF DEC**

Disclaimer: Editorial features are just examples and subject to change each quarter



CIRCULATION. DISTRIBUTION. READERSHIP.
It's a *really* important component of what we do!

*Real Vegas magazine will not "fluff" our print numbers. EVER. In an effort to offer our advertisers the most for their hard earned advertising dollars, we will promise to show and advertiser per their request the accreditation of what we print direct from our printer. This ensures you know your advertising dollars are going where you allocate them.

Average Print Circulation:
20,000 AND CONTINUALLY GROWING

Average Direct Mailed Copies:
5,200

Average Other Distribution*:
14,800

Number of people reading each copy
of Real Vegas magazine:
3.2 PER COPY

Total Readership per issue:
64,000

Real Vegas is also distributed at various local expos
throughout the Las Vegas Valley

REACHING THE BEST, THE MOST
AUTHENTIC, AND *real* OF
LAS VEGAS!

Every issue, we showcase our city, bringing into your home the companies, influencers, places, organizations and events that make our city the **BEST** city to live in in the world!

We know Vegas. We are passionate about our hometown and proud to say we are the **ONLY** Vegas publication native to Las Vegas.
Born and raised here for 5 generations.

ProExpoLV.com

VONS



LOCAL EVENTS VEGAS



REAL VEGAS

ALL PRO MEDIA 702.849.0444 • RealVegasMagazine.com • info@realvegasmagazine.com

+ Digital & Social Media Marketing Campaigns
Organic Search Results Marketing (SEO/SEM)

+ Website Design and Landing Pages

+ Billboard Advertising

+ Social Media Management

+ Professional Podcast Production

+ National Advertising and Branded Content
Options with our Affiliate Partner

+ Digital Banner Advertising on our Website



WHAT OUR
readers
ARE INTERESTED IN



59%

Home



86%

Women's
Fashion



67%

Men's
Fashion



93%

Dining



57%

Sports



89%

Health and
Wellness



63%

Automotive



72%

Travel



78%

Home
Improvement



74%

Arts &
Culture



DROP LOCATIONS



7405 S Durango Dr
8540 W Desert Inn Rd
45 E. Horizon Ridge
1131 E Tropicana
1155 E Twain Ave

6450 Sky Pointe St
2667 E Windmill Pkwy
475 E Windmill Ln
2511 Anthem Village



6689 Las Vegas Blvd
100 S Green Valley Pkwy
7250 W Lake Mead Blvd
8855 W Charleston Blvd

LOCAL BUSINESSES

9037 Salon
Aaron Lelah Jewels
Academic Dermatology Of Nevada
Ace Law Group
Ace Law Group
Adam Smith Law
Allstate Insurance – Grand Canyon Office
American Cancer Society
Anne Fontaine – Forum Shops At Caesar's
Anytime Fitness
Asian Images Fine Antiques & Reproductions
Appreciation Financial
Audio Visual Solutions Group
Area 51
Ava Rose Agency
B&P Media Public Relations
Beauty By Design Studio
Beltran Realty Group
Bertoldo, Baker, Carter & Smith
Black & Lobello
Blue Heron Homes
Buy Legal Meds
Carullo Vein Center
Canyon Gate Country Club
Channel 3
Channel 5
Chesnoff & Sconfeld Law Offices
Chicago Brewing Company
ChiropracTed - Multiple Locations
Collaboration Center Foundation
Creative Vision Public Relations
Celebrity Home Loans
Center for Wellness and Pain Care
Dallas Horton & Associates
Denovo Clinic
Design Builders
District One Kitchen & Bar
Diamond Events
Drai's Nightclub
Dr. Aury Nagy
Echo & Rig
Ella Gagiano Studios
Enchanted Forest Reiki
Expedia Offices
Family Doctors Medical Centers – Multiple Locations
Fedex Office Print & Ship Center
Findlay Mazda Of Henderson
Flintlock Productions
Flora Couture
Fyzical Therapy & Balance Centers – Multiple Locations
Gina Yager Public Relations
Greenspoon Marder Law Offices
Go Global Realty
Hale Injury Law
Harris & Harris Injury Lawyers
Hennes & Haight
High Risk Pregnancy Center
Home For Divine Healing
I Can Help Tax & Bookkeeping
Innovative Real Estate Strategies
Institute Of Recovery
Jb Public Relations
Jerry Metellus Photography
Jeg Law

Jewelry & Mineral Of Las Vegas
Jing Las Vegas In Downtown Summerlin
L Makeup Institute
La Casa Cigar Bar
La Mansion
La Comedy Club
Lakeview Dental
Las Vegas Billboards
Las Vegas Convention & Visitor's Authority
Law Office Of Garrett Ogata
Legacy Golf Course
Leone Café
Lola's Louisiana Kitchen – 2 Locations
Look Style Society
Lotus Broadcasting
Liberty Lock & Security
Lsi Resorts
Mattress Mania
Medical Neurology
Nacho Daddy
Naked Fish
Naylor & Braster
Paymon's Restaurants – 2 Locations
Pro Expo
Protective Force International
Pinnacle Lending Group
R&R Partners
Rami's World Foods
Randazza Law Group
Realty One Group: Shannon Smith
Red Luxury Real Estate
Roma Deli
Rollin' Smoke BBQ
Ruiz Law Firm
Richard Harris Law Firm
Sambalatte Boca Park
Salud Mexican Bistro and Tequileria
Sexy Vegas Skin
Sexy Vegas Smiles
Shepherd Eye Center
Stabile Productions
Stitched
Summerlin Hospital
Smith Plastic Surgery
Sunburst Shutters & Window Fashions
Suarez Physical Therapy
Taj Indian Boutique
The Center For Wellness & Pain – Multiple Locations
The Defenders
The Ferraro Group
The Smith Center
The Stove Restaurant
Tancell Care
Tiberti Fence
Tivoli Village
Town Square
Turnberry Towers
Unlv Campus – Lee Business Administration
Urban Nest
Vantage Loft Apartments
Viva Salon
VIP Sports
Wildhorse Golf Course
Winning Realty

REAL VEGAS



Thank you
For your
Continued Support