



MEDIA KIT

REAL VEGAS

for locals. by locals



REAL VALUE | REAL AUDIENCE | REAL CIRCULATION | REAL DISTRIBUTION
REAL CONNECTIONS | REAL RESULTS

We realize the importance of a real value. That's why you will find insightful editorials and special feature sections, gorgeous photographs, the city's best dining and libations, and the most in-depth arts coverage in every issue of *Real Vegas* magazine. We also provide great value to our advertisers by allowing them to "speak" to our audience in an intimate environment. *Real Vegas* magazine is also active in the community, supporting community events, and working with various non-profits and associations to further their causes. We also work with national polling companies to bring you reader favorites, such as Top Doctors, Top Dentists, Top Lawyers, Five-star Wealth Managers, and Top local influencers. We are the best value in magazine advertising, because **we are the authority on luxury, style, and living the good life in Las Vegas, with the numbers to back it up.** Start living the Real Vegas life today.

READERSHIP

Real Vegas magazine appeals to sophisticated and affluent individuals possessing a desire to inspire real local support within our local community. Our readers are from the age of 25-65 years of age, with the eagerness to learn, read and engage with businesses in our Las Vegas community. *Real Vegas* magazine offers the community driven individual a compelling look at the arts, entertainment, dining, businesses and much more that Las Vegas has to offer in the entire Vegas Valley, while highlighting the Real local influencers, and the all of the must see and dos.

THE SOURCE

With over 20 years of magazine and media relations, we are proud to introduce you to *Real Vegas* magazine! We offer you the most valuable viable publication and local resources to everything you need to know about what is happening in the Las Vegas Valley. *Real Vegas* magazine is your source of information for the community; including a comprehensive calendar of events, cultural arts, local influencers, local businesses, entertainment and much more in our quarterly publication.

EDITORIAL CALENDAR

WINTER _____ January - February - March
SPRING _____ April - May - June
SUMMER _____ July - August - September
FALL _____ October - November - December

ART DEADLINE

November 1st
February 1st
May 1st
August 1st

SPRING

ISSUE

LEADING LAWYERS OF LAS VEGAS & TOP 50 BUSINESS LEADERS

- Real Influential Power Couples
- New Vista Wine Walk
- Reggae in the Desert
- Las Vegas Film Festival
- NASCAR Returns to Vegas
- One Night for One Drop Returns
- **Top 10 Taco Shops**
- Great Vegas Festival of Beer

Deadline - **2.1**

Street Date - **BEGINNING
OF APR**

SUMMER

ISSUE

GREATEST MEDICAL MINDS & GREATEST REAL ESTATE MOGULS

- Top Practitioner Profiles
- **Special Home Improvement
& Design feature**
- Concerts by the Pool
- The Smith Center for the Performing Arts
- **Top 10 Buffets**
- Annual World Series of Poker Tournament

Deadline - **5.1**

Street Date - **BEGINNING
OF JULY**

FALL

ISSUE

MOST MAGNIFICENT MEN & TOP TECHNOLOGY COMPANIES AND EXECUTIVES

- Special Shop Local Feature & Holiday Gift Guide
- One Night for One Drop Returns
- Special Animal Rescue Charity Feature & Pet Guide
- NHRA Nationals Returns to the Las Vegas Motor Speedway
- **Top 10 Best Pizza Places**
- F1 Las Vegas Grand Prix
- Breast Cancer Awareness

Deadline - **8.1**

Street Date - **BEGINNING
OF OCT**

WINTER

ISSUE

WOMEN WHO WOW & LUXE HOMES

- 10.1 Tribute
- Top Tech Companies in Las Vegas
- Best Health, Wellness, and Fitness Companies
- **Top 10 Sushi Restaurants
& Top 10 Vegan Restaurants**

Deadline - **11.1**

Street Date - **BEGINNING
OF JAN**

Disclaimer: Editorial features are just examples and subject to change each quarter



CIRCULATION. DISTRIBUTION. READERSHIP.
It's a *really* important component of what we do!

*Real Vegas magazine will not "fluff" our print numbers. EVER. In an effort to offer our advertisers the most for their hard earned advertising dollars, we will promise to show and advertiser per their request the accreditation of what we print direct from our printer. This ensures you know your advertising dollars are going where you allocate them.

Average Print Circulation:
20,000 AND CONTINUALLY GROWING

Average Direct Mailed Copies:
5,200

Average Other Distribution*:
14,800

Number of people reading each copy
of Real Vegas magazine:
3.2 PER COPY

Total Readership per issue:
64,000

Real Vegas is also distributed at various local expos
throughout the Las Vegas Valley

REACHING THE BEST, THE MOST
AUTHENTIC, AND *real* OF
LAS VEGAS!

Every issue, we showcase our city, bringing into your home the companies, influencers, places, organizations and events that make our city the **BEST** city to live in in the world!

We know Vegas. We are passionate about our hometown and proud to say we are the **ONLY** Vegas publication native to Las Vegas.
Born and raised here for 5 generations.

ProExpoLV.com

VONS



LOCAL EVENTS VEGAS



REAL VEGAS

ALL PRO MEDIA 702.849.0444 • RealVegasMagazine.com • marketing@realvegasmagazine.com

+ Digital & Social Media Marketing Campaigns
Organic Search Results Marketing (SEO/SEM)

+ Website Design and Landing Pages

+ Billboard Advertising

+ Social Media Management

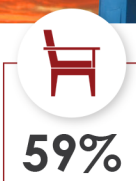
+ Professional Podcast Production

+ National Advertising and Branded Content
Options with our Affiliate Partner

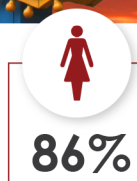
+ Digital Banner Advertising on our Website



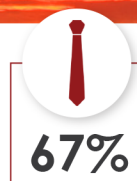
WHAT OUR
readers
ARE INTERESTED IN



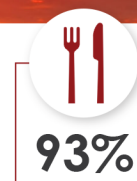
Home



Women's
Fashion



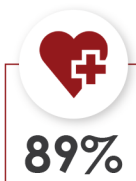
Men's
Fashion



Dining



Sports



Health and
Wellness



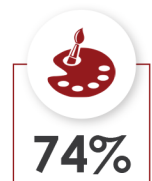
Automotive



Travel



Home
Improvement



Arts &
Culture



DROP LOCATIONS



7405 S Durango Dr
8540 W Desert Inn Rd
45 E. Horizon Ridge
1131 E Tropicana
1155 E Twain Ave

6450 Sky Pointe St
2667 E Windmill Pkwy
475 E Windmill Ln
2511 Anthem Village

6689 Las Vegas Blvd
100 S Green Valley Pkwy
7250 W Lake Mead Blvd

LOCAL BUSINESSES

9037 Salon
A Las Vegas Medical Group
Aaron Lelah Jewels
Abagados Con Experiencia
Academic Dermatology Of Nevada
Ace Law Group
Acres Advisory Group
Allcare for Women
American Cancer Society
Animal Focus Vet - multiple locations
Anne Fontaine - Forum Shops At Caesar's
Anytime Fitness
Appreciation Financial
Area 51
Asian Images Fine Antiques & Reproductions
Audio Visual Solutions Group
Ava Rose Agency
B&P Media Public Relations
Be Influence
Beauty By Design Studio
Beltran Realty Group
Berkshire Hathaway HomeServices (BHHS)
Bertoldo, Baker, Carter & Smith
Bighorn Law
Blue Heron Homes
BrightStar Care
Buy Legal Meds
Cafe Lola
Canyon Gate Country Club
CareNow
Carullo Vein Center
Cassady Law Offices
Celebrity Home Loans
Center for Wellness and Pain Care
Channel 3
Channel 5
Chesnoff & Sconfeld Law Offices
Chicago Brewing Company
Chiropracted - Multiple Locations
CMG Financial
Collaboration Center Foundation
Comprehensive Medical Care
Creative Vision Public Relations
Cross Country Mortgage
Dallas Horton & Associates
David Boehrer Law
Denovo Clinic
Desert Pines Rehabilitation
Design Builders
Diamond Events
District One Kitchen & Bar
Dr Christian Giovanni PsyD
Dr. Aury Nagy
Drai's Nightclub
Echo & Rig
Ella Gagliano Studios
Enchanted Forest Reiki
Expedia Offices
Family Doctors Medical Centers - Multiple Locations
Fedex Office Print & Ship Center
Findlay Mazda Of Henderson
Flora Couture
Fyzical Therapy & Balance Centers - Multiple Locations
Gina Yager Public Relations
Go Global Realty
Greenspoon Marder Law Offices
Hale Injury Law
Harris & Harris Injury Lawyers
Heldari Law Group
Henness & Haight
High Risk Pregnancy Center
Hollywood Smile Dental
Home For Divine Healing
I Can Help Tax & Bookkeeping
Inferno Hot Pilates
Innovative Real Estate Strategies
Institute Of Recovery
Jb Public Relations
Jeg Law
Jerry Metellus Photography
Jewelry & Mineral Of Las Vegas
Jing Las Vegas In Downtown Summerlin
Keller Williams - Henderson
Keller Williams - Village Square
Kelly Cardenas Salon
Kinell Family Medicine
L Makeup Institute

La Casa Cigar Bar
La Comedy Club
La Mansion
Lakeview Dental
Las Vegas Billboards
Las Vegas Convention & Visitor's Authority
Las Vegas Dermatology
Las Vegas Heart Associates
Las Vegas Pain Institute
Law Office Of Garrett Ogata
Legacy Golf Course
Leone Café
Lola's Louisiana Kitchen - 2 Locations
Look Style Society
Lotus Broadcasting
Lsi Resorts
Mattress Mania
McAvoy Amaya & Revero
McDonald Carano Wilson LLP
McKellar Law Office
Medical Neurology
Modern Wellness Clinic
Nacho Daddy
Naked Fish
Nathan Adelson Hospice
Naylor & Braster
New Beginnings OBGYN
Pancholi Cosmetic Surgery
Paymon's Restaurants - 2 Locations
Pinnacle Lending Group
Pro Expo
Protective Force International
R&R Partners
Rami's World Foods
Randazza Law Group
Real Broker, LLC
Realty One Group - Summerlin
Realty One Group: Shannon Smith
Red Luxury Real Estate
Richard Harris Law Firm
Rise Center For Recovery
Rollin' Smoke BBQ
Roma Deli
Ruiz Law Firm
Salud Mexican Bistro and Tequileria
Sambalatte Boca Park
Scorsetti Design
Sexy Vegas Skin
Sexy Vegas Smiles
Shepherd Eye Center
Signature Real Estate - Summerlin
Smith Plastic Surgery
Sparkles Beauty Bars- multiple locations
Stabile Productions
Stitched
Suarez Physical Therapy
Summerlin Hospital
Sunburst Shutters & Window Fashions
Taj Indian Boutique
Tancell Care
THE 702 FIRM Injury Attorneys
The Butcher Block
The Center For Wellness & Pain - Multiple Locations
The Defenders
The Ferraro Group
The Jewelers of Las Vegas
The Law Office of Amanda L Ireland Ltd
The Smith Center
The Stove Restaurant
Therapy Blocks
Tiberti Fence
Tivoli Village
Touro University
Town Square
Tri-Pointe Homes
Turnberry Towers
Unlv Campus - Lee Business Administration
Urban Nest
Vantage Loft Apartments
VIP Sports
Viva Salon
We Work at Town Square
WHASN [Desert Hills]
Wildhorse Golf Course
Winning Realty
Young Law Group

REAL VEGAS
for locals, by locals



Thank you
For your
Continued Support